

## Suggested email wording to send the “Helping PruFund clients during difficult times” video to your clients

### CONDITIONS OF USE:

Please note that if you use this email, or similar text for any reason, you are responsible for ensuring that it's compliant. Whilst every care has been taken to ensure the accuracy of the following information, Prudential can accept no liability if you decide to use it.

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Hello **[Client Name]**

Over recent months, there's been a lot of press coverage on how financial markets are performing. It's easy to be worried by what's going on in the news, when there's so much coverage of fluctuating financial markets. And it's quite normal to feel worried during periods of uncertainty.

Prudential has produced a new video for clients invested in PruFund. I think the video is a good reminder of how PruFund can help clients during challenging times.

To view the video, please scroll down to the bottom of this page, where I've inserted a link.

Please be assured that I'm keeping an eye on the plan we set up to help you reach your financial goals. As with any investment, you might not get back what you put in.

If you have any concerns or questions about your investments, please don't hesitate to get in touch with me.

**[Closing sign off]**

**[Signature]**

Please click here to watch the video [“Helping PruFund clients during difficult times”](#)