

PruFund Growth Fund – Delivering smoothed returns for your clients 2004 – 2019

The PruFund range of funds aim to grow your clients' money over the medium to long term (5 to 10 years or more), while protecting them from some of the extreme short-term ups and downs of direct stockmarket investments by using an established smoothing process. This means that while your clients won't benefit from the full upside of any potential stockmarket rises, they won't suffer from the full effects of any downturns either.



Labour wins General Election
London bombings
Hurricane Katrina hits US



UK swelters in heatwave
First case of Bird Flu in UK



Gordon Brown becomes PM
Bank of England increases interest rates to 5.25%
Northern Rock collapses



Barack Obama wins US Election
Lehman Brothers file for bankruptcy
HBOS and Lloyds in merger talks



Greek Debt Crisis starts
Bank of England cuts interest rates to 0.5%
Swine Flu emerges from Mexico



Conservatives and Liberal Democrats form coalition after General Election
Icelandic volcanic ash grounds flights



William & Kate Royal Wedding
Japanese earthquake



Queen's Jubilee
Obama re-elected as US president
London Olympics
Industry-wide scandal over illegal manipulation of Libor



Nelson Mandela and Margaret Thatcher pass away
Unemployment rate in Spain hits 26%



Ebola outbreak
Glasgow Commonwealth Games
George Osborne announces his pension-reforming Budget



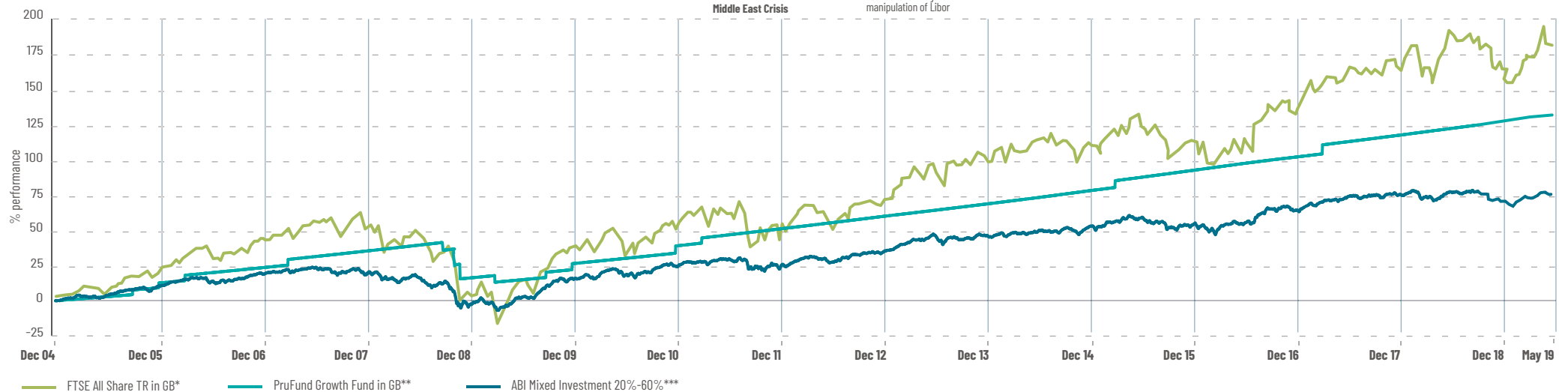
Conservatives win the General Election
FTSE 100 breaks 7000 barrier in all time high



EU Referendum
Donald Trump elected USA President



Bank of England increases base rate to 0.75%

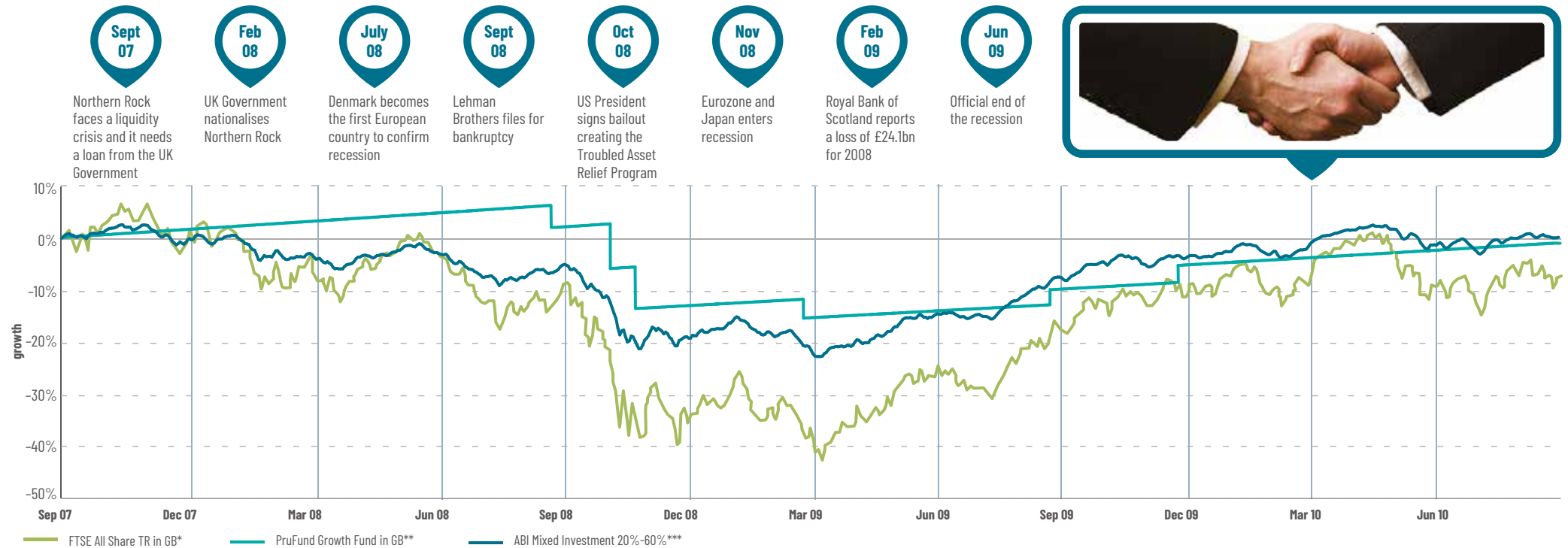


Please remember the value of an investment can go down as well as up and your clients may get back less than they've paid in. Past performance is not a reliable indicator of future performance. The graph shows performance from 25 November 2004 to 28 May 2019. Source: Financial Express 30 May 2019. *FTSE All Share performance is shown bid to bid, net income reinvested. **The PruFund Growth figures are intended only to demonstrate performance history of the fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. ***ABI Mixed Investment 20-60% performance is shown bid to bid, net income reinvested but net of fund tax. Some, if not all, of the funds comprising the ABI sector averages are net of fund charges. FTSE is a trademark jointly owned by the London Stock Exchange Plc and the Financial Times Limited and is used by FTSE International Limited "FTSE" under licence. FTSE does not sponsor, endorse, or promote this product and is not in any way connected to it and it does not accept any liability in relation to its issue, operation and trading. All copy rights in the index values and constituent list vest in FTSE.

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PruFund Growth Fund performance in context of the extreme market volatility in 2008

PruFund was not exempt from the impact of market events in 2008. However, during the period 1 August 2008 to 1 March 2009, PruFund Growth Fund only had four downward Unit Price Adjustments thanks to PruFund's smoothing process. Compared to the fluctuations experienced by funds with a higher degree of equity content, PruFund helped to smooth some of the short-term ups and downs of direct stockmarket investment.



Please remember the value of an investment can go down as well as up and your clients may get back less than they've paid in. For more information on how the PruFund smoothing process works, refer to the PruFund Client Brochure, reference PFBS10000 available on pruadviser.co.uk or speak to your Prudential Account Manager.

Past performance is not a reliable indicator of future performance. The graph shows performance from 31 August 2007 to 31 August 2010. Source: Financial Express 26 September 2017. *FTSE All Share performance is shown bid to bid, net income reinvested. **The PruFund Growth figures are intended only to demonstrate performance history of the fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. ***ABI Mixed Investment 20-60% performance is shown bid to bid, net income reinvested but net of fund tax. Some, if not all, of the funds comprising the ABI sector averages are net of fund charges.

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