

2024 Bonus Rates

Trustee Investment Plan (Series A) (Effective from 01/04/2024)

This document gives you information about the current and historic Bonuses for the Trustee Investment Plan (Series A).

How is our With-Profits Fund performing?

With-Prof	With-Profits Fund Performance (Gross)				
1 year Fund Return	5 year Cumulative Fund Return	10 year Cumulative Fund Return			
4.3%	30.4%	79.8%			

Source: Prudential. Fund returns do not include the additional surplus shared as part of the PAC Final 2020, 2022, 2023 and 2024 bonus declarations.

These values are before charges and the effects of smoothing. All figures as at 31 December 2023. We can't predict the future. Past performance isn't a guide to future performance.

The value of any investment can go down as well as up so your client might get back less than they put in. For investments in the With-Profits Fund, the value of your client's Plan depends on how much profit the Fund makes and the resulting Bonuses applicable at that time.

What bonuses have we declared?

The following tables show the bonuses we've declared this year. A proportion of the Regular Bonus will be added to the unit price on a daily basis. This means the price of each customer's units can't go down.

We're delighted to have additional money in our With-Profits Sub-Fund to share with some of our With-Profits customers at this bonus declaration. Because of this, we've increased the unsmoothed value of their plans by 1.25%. The amount being shared is £1bn.

The additional money we've shared is where applicable, reflected in our final bonuses from this year. Customers shouldn't expect to get additional money in the future. There's also a chance we might have to take back the additional money distributed this year (or in previous years) in future, if we needed it to protect the interests of all our customers and the financial strength of our With-Profits Fund. Unless something very unusual happened, we wouldn't expect to have to do this. You can find out more on our website at: pru.co.uk/aboutadditionalmoney

Regular Bonus

Date Regular Bonus Applied	Regular Bonus for plans taken out on or before 06/11/11	Regular Bonus for plans taken out on or after 07/11/11
01/04/24 onwards	3.00%	2.55%
01/04/23 – 31/03/24	2.00%	1.55%
01/04/22 – 31/03/23	1.50%	1.05%
01/04/21 – 31/03/22	1.50%	1.05%
01/04/20 - 31/03/21	1.50%	1.05%

Final Bonus

Year of Unit Purchase	Final Bonus	
2024	6%	
2023	6%	
2022	9%	
2021	6%	
2020	22%	

The change in your client's Plan value each year won't reflect the performance of the underlying fund exactly because of, for example:

- charges
- the effects of smoothing and
- any applicable tax.

Their annual statement shows how much Regular Bonus has been added to their Plan. When they take money out of the With-Profits Fund, we may add a Final Bonus, but this can vary and isn't guaranteed. We might not pay it if the investment return has been low over the lifetime of their investment.

What are the different types of bonus?

We allocate each customer's share of the profits of the Fund by adding bonuses. There are currently two types of bonus:

Regular – which we add throughout each year. We can change the rate of Regular Bonus at any time without telling customers beforehand, although once added these bonuses are guaranteed on death and at the end of the plan if taken out on or before 06/11/11.

When we decide Regular Bonuses, the main thing we consider is the return we expect our investments to earn in the future. We hold back some of this return

with the aim of paying a proportion of the proceeds as Final Bonuses. We don't guarantee that bonuses will be added each year, but once added to your client's Plan it acts to increase the guaranteed minimum payout.

Final – which we may pay when customers take money out of their plan, although this is not guaranteed. The Final Bonus can be reduced or removed at any time, without warning.

Market Value Reduction

If money invested in the With-Profits Fund is taken out, we may make an adjustment to the fund value if the value of the underlying assets is less than the value of the plan including all bonuses. This adjustment is known as a Market Value Reduction and will reduce the value of the plan.

MVR-Free Guarantee

We offer an MVR-free guarantee:

- on any regular withdrawals. Regular withdrawals can start from the first anniversary of the plan. The total maximum withdrawal per year that can be taken is 7.5% of the premium paid; or
- on death.

Plans set up before 7th November 2011 will have a Selected Investment Term (SIT). We guarantee not to apply an MVR when a plan is cashed in at the end of the SIT. For more information, please refer to our Key Features Documents.

Examples of claim value

The table below shows the claim value for the With-Profits Fund after a period of 5 years.

Start date	Claim Date	Value	Overall yield (per annum compound)
01/04/2019	01/04/2024	£123,212	4.3%
01/04/2018	01/04/2023	£122,383	4.1%
01/04/2017	01/04/2022	£126,759	4.9%
01/04/2016	01/04/2021	£122,768	4.2%
01/04/2015	01/04/2020	£137,398	6.6%

Assumptions are based on charges and Terms and Conditions applicable at start date. Initial investment of £100,000, no adviser charge and no withdrawals.

If you'd like to know more please read the Customer Friendly Principles and Practices of Financial Management (CFPPFM) relevant to your client's Plan. You can also read our Asset Mix and Investment Returns documents as they may be useful to your client. All are available on **pruadviser.co.uk**

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